



The perfected multi-carotenoid supplement*

Using carotenoids derived from carefully selected green and yellow vegetables, blended together harmoniously with the formula endorsed by Professor Frederick Khachik, a leader in the field of carotenoid research.

SUPER LUTEIN
MULTICAROTENOID



*Solely from the viewpoint of Naturally Plus.



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Operating Hours Weekdays 12:00-19:30
(Last order at 19:00)

The multicarotenoid recipe endorsed by Professor Khachik that efficiently supplements the carotenoid deficiency in modern-day people

Like lutein, it can also be found in the macular area of the eye. However, according to recent research findings, the highest concentration of zeaxanthin can be found in the central region of the macular.



It is said to be found in the macular area of the eyes and also in the skin, breast tissue, cervix and brain.

An orange pigment abundant in unshiu mikan (satsuma mandarin oranges). In recent years, its benefits are becoming more apparent and it is an ingredient that is attracting a lot of attention.



6 carotenoids endorsed by Professor Khachik



A red pigment and phytochemical found in tomatoes that supports the maintenance of our health.

β-carotene and α-carotene are yellow and orange pigments, which maintain our health by transforming into vitamin A according to the needs of the body.



FloraGLO® Lutein PREMIUM PARTNER
Since 2000, Naturally Plus has been recognised for having the No. 1* transaction volume of FloraGLO® Lutein in the Asian direct selling industry.

*2 As surveyed by Kemin Industries / As of March 2019



Nutrients that complement the 6 carotenoids

Blackcurrant extract & Bilberry extract

A type of polyphenol that is rich in anthocyanin, which is said to help maintain eye health.



DHA

Found abundantly in fish and essential to the development of brain and nerve tissue.



B Vitamins (B1·B2·B6·B12)

Water-soluble vitamins that are essential for generating energy.



Vitamin E

A vitamin that acts as antioxidant, which helps to prevent oxidation in our body.



Super Lutein is a nutritional supplement with nutrient functions claims (vitamin E).

~Food with nutrient function claims: Vitamin E~ Vitamin E is an antioxidant that helps protect cells in the body.

6 The Golden Recipe endorsed by Professor Khachik The meaning of the carotenoids

These 6 carotenoids that are said to take up about 85%* of the carotenoids found in the human body. **The fact that carotenoids are found in the human body proves that they are absorbed in the body, and we can come to think of them having some kind of beneficial effects to our body.**

Professor Khachik began his career in the study of carotenoids in 1983. He has since discovered more than 50 types of carotenoids in food. Also, he discovered the presence of β-cryptoxanthin in the human body, and is the founder of its production and development.

*Largely dependent on one's dietary habits and carotenoids intake.



14 patents
66 publications
Authored 18 books
More than 100 lectures on carotenoids
(As of October 2018)

5:1 *The goal is to achieve the same nutritional ratio as found in the typical diet

A well-balanced formulation of lutein & zeaxanthin

The ratio of lutein to zeaxanthin is 5:1* and there is a reason for this. Lutein and zeaxanthin have been in the world spotlight, and research is ongoing. In 2007, National Research Review, a scientific journal, published the survey data collected in the United States that showed "the ratio of lutein to zeaxanthin in a typical diet is 5:1". Inspired by the concept to "derive this ratio naturally", we achieved this formula while preserving its balance.

*Based on the standard value of the raw ingredients.



®FloraGLO Lutein / FloraGLO Premium Seal is a trademark of Kemin Industries, Inc. OPTISHARP® Natural is a registered trademark of DSM.



Capsules contain submicron-sized ingredients
Ultrafine pulverisation for an even better effect

The raw ingredients of Super Lutein are crushed into submicron-size (one thousandth of a millimetre, which is approximately one-third of the previous size) by an ultrafine pulveriser.